E: info@cashurdrive.com
W: www.cashurdrive.com

To,

Date: November 13, 2025

The Manager,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051

SYMBOL: CUDML

ISIN: INE0WL201014

Subject: Submission of Earnings Release for the Half Year Ended September 30, 2025 pursuant to SEBI (LODR) Regulations, 2015

Dear Sir / Madam,

Pursuant to **Regulation 30** and other applicable provisions of the **SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, we wish to inform you that the Company has issued a **Press Release / Earnings Release** titled *"CASHurDRIVE Marketing Limited announces its Unaudited Consolidated Financial Results for the Half Year Ended September 30, 2025"*.

A copy of the said **Earnings Release** is enclosed herewith for your reference and records.

The same is also being uploaded on the Company's website at www.cashurdrive.com.

You are requested to kindly take the above on record and acknowledge receipt.

Thanking you,

For Cash Ur Drive Marketing Limited

GAGAN MAHAJAN
Digitally signed by GAGAN MAHAJAN
Date: 2025.11.13 12:55:35 +05'30'

Gagan Mahajan
Compliance Officer & Company Secretary
Membership No. A34028

H1 FY26 Earning Release

CASHurDRIVE Delivers Best-Ever Half-Year Performance

Revenue up 22.4% YoY with Net Profit crossing ₹10 crores

EBITDA grew by 31.3% YoY

New Delhi, November 13, 2025: CASHurDRIVE Marketing Limited, a leading integrated outdoor and transit advertising company headquartered in Chandigarh, specializing in innovative branding solutions across airports, metros, railways and road networks, has announced its unaudited consolidated Financial Results for the half year ended 30th September 2025.

Key Consolidated Financial Highlights:

Particulars (₹ Crores)	H1 FY26	H1 FY25	YoY
Revenue from Operations	77.86	63.63	22.4%
EBITDA (Incl. Other Income)	13.55	10.33	31.3%
EBITDA margin (%)	17.4%	16.2%	
PAT	10.88	8.30	29.5%
PAT margin (%)	14.0%	13.0%	
EPS (₹)	7.86	9.82	

Consolidated Financial Highlights – H1 FY26

- Revenue from operations increased 22.4% YoY to INR 77.86 Crores in H1 FY26 compared to INR 63.63 Crores in H1 FY25 on account of new order wins across verticals
- EBITDA grew by 31.3% to INR 13.55 Crores in H1 FY26 compared to INR 10.33 Crores in H1 FY25
- EBITDA Margin improved marginally to 17.4% in H1 FY26 as against 16.2% in H1 FY25
- PAT grew by 29.5% to INR 10.88 Crores in H1 FY26 compared to INR 8.30 Crores in H1 FY25
- PAT margin stood at 14.0% for H1 FY26 as compared to 13.0% in H1 FY25

Commenting on the result, Mr. Raghu Khanna, Chairman and Managing Director said, *"CASHurDRIVE Marketing Limited proudly presents its first financial results as a listed company, marking a significant milestone in its growth journey. The management extends heartfelt gratitude to all investors, clients, and partners for their trust and support during and after the successful IPO.*

During the first half of FY26, the company delivered a strong performance driven by healthy execution, marquee client additions, and continued expansion across cab, bus, metro, and digital outdoor formats. Partnerships with Uber, Greencell Mobility, Olectra Greentech, Everest Fleet, and ETO Motors

further strengthened its leadership in transit media, while the foray into EV-based advertising through Charjkaro reinforced its sustainability focus.

Revenue from operations for H1 FY26 stood at ₹77.9 crore, up 22.4% year-on-year. EBITDA grew 31.3% to ₹13.5 crore with a margin of 17.4%, while PAT rose 31% to ₹10.9 crore, translating into a PAT margin of 14%. The company maintained a strong, debt-light balance sheet with shareholders' funds of ₹119.4 crore and cash reserves of ₹26.7 crore.

CASHurDRIVE also received multiple industry recognitions, including BW Retail World Award 2024 and BW Merit Awards 2025, reflecting its creative leadership in outdoor media. Going forward, the company aims to deepen its presence in green transit and digital OOH, invest in in-house production capabilities, and strengthen tech-led campaign management.

With a solid post-IPO foundation and clear growth visibility, CASHurDRIVE remains confident of delivering sustainable and long-term value to its stakeholders."

About CASHurDRIVE Marketing Limited

CASHurDRIVE Marketing Limited, incorporated in July 2009, is a growing outdoor and transit advertising company headquartered in India.

The Company offers a wide range of out-of-home (OOH) advertising solutions with a special focus on vehicle wrap advertising (i.e. transforming vehicles into mobile billboards), transit media, outdoor hoardings, digital wall paintings and integrated 360° brand campaigns across multiple cities. With a presence in major urban centers and key state markets, the Company leverages its operational network and creative infrastructure to serve a diverse client base across sectors.

CASHurDRIVE places a strong emphasis on operational efficiency, creative differentiation and technology-enabled execution to maintain high standards in campaign delivery and client service. As it expands further, the Company aims to capitalize on growth in transit and outdoor advertising, deepen relationships with marquee clients and continue evolving its media offerings to capture new geographies and categories.

For further details, please contact:

CASHurDRIVE Marketing Limited	**Adfactors PR Pvt. Ltd.**
CS Gagan Mahajan Email: cs@cashurdrive.net www.cashurdrive.com	Mr. Chaitanya Satwe / Mr. Vivek Sahu Email: chaitanya.satwe@adfactorspr.com/ vivek.sahu@adfactorspr.com